

Showcase and Demo Engineering

We Shoot They Buy





Problem

- Need to be able to tell people about system in easy way
- Also understandable to non-technical people
- Need documentation to present concepts in advance of implementation - even before prototypes can be produced.

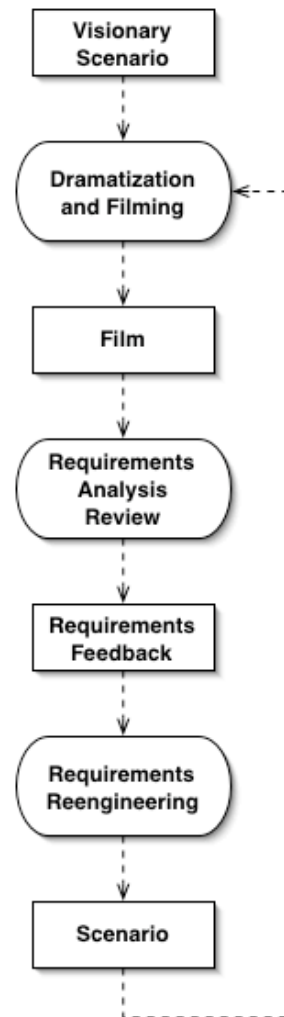


Solution

- Filmed product showcase and demos
- Non - technical stuff can go side-by-side with technical details.
- Nontechnical people can be introduced gently to the subject matter.
- Archivable
- Not dependent on implementation



Film Support for Requirements Elicitation





Showcase

- Project Presentation: How we did what we did
- Product Presentation: What came out

The title slide features the word "ARENA" in a large, bold, metallic 3D font on the left, set against a background of golden, concentric circular patterns. To the right of "ARENA", the words "Project Presentation" are written in a clean, black, sans-serif font. A solid black horizontal line runs across the slide below the title.

ARENA Project Presentation

- Participants
- Organization
- Process

The logo for ARENA, featuring the word "ARENA" in a bold, metallic, 3D-style font. The letters are dark grey with a lighter, reflective top surface, giving them a three-dimensional appearance. The background behind the letters is a textured, golden-brown surface that looks like sand or a similar granular material, with some faint, curved lines suggesting a landscape or a path.

ARENA Product Presentation

- Scenario
- Functional, Object and Dynamic Model
- Finished Product